



چیترا

CHITRA

Trading Contracting & Cleaning Services
تریدینغ کونٹراکٹینغ اند کلینینغ سیرفیسس

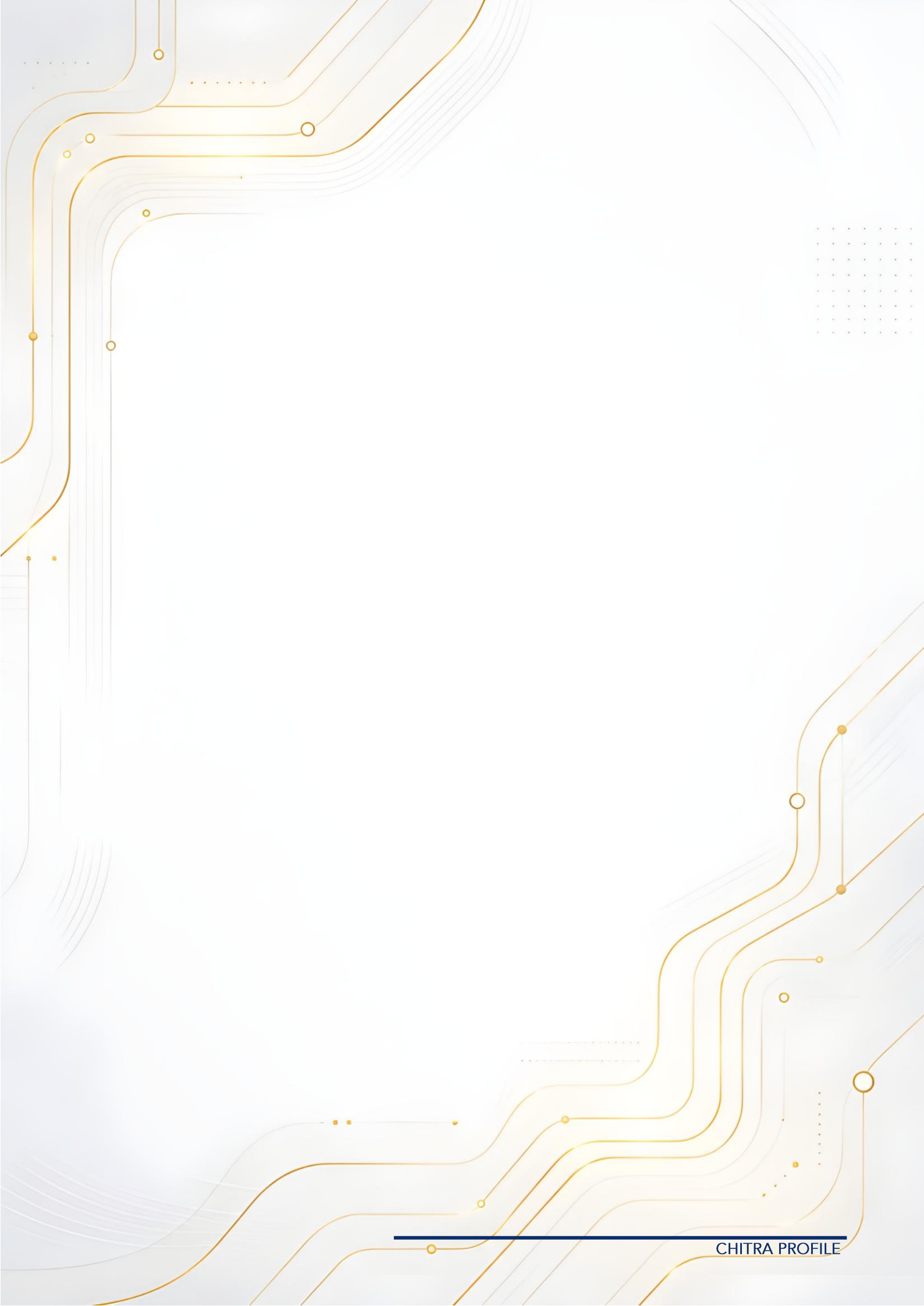
DIVERSIFIED CONTRACTING,
TRADING & SUPPORT SERVICES COMPANY



Inspired by **Vision**. Driven by **Excellence**.



QATAR





THE MEANING OF CHITRA

Inspired by the meaning of “Chitra” a word associated with creativity, brilliance, artistic expression, and visual excellence, CHITRA was established with a vision to deliver integrated solutions through innovation, professionalism, and reliability.

At CHITRA, we believe every project is an opportunity to create lasting value. From contracting and excavation to facility support, trading solutions, and entertainment setups, our approach combines technical expertise with creative thinking to deliver results that exceed expectations.

Driven by quality, guided by integrity, and inspired by progress, CHITRA continues to build a modern service identity that reflects excellence in every detail.

“

Inspired by Vision.

Driven by Excellence. ”

ABOUT CHITRA

CHITRA Trading Contracting & Cleaning Services is a diversified solutions company based in Qatar, delivering professional services across contracting, excavation, trading, facility support, and entertainment setup solutions.

With a commitment to quality, reliability, and operational excellence, CHITRA serves a wide range of sectors including malls, commercial facilities, airports, corporate environments, hospitality, and public event spaces. Our multidisciplinary approach allows us to provide integrated support tailored to modern business and infrastructure needs.

By combining creativity with professional execution, CHITRA continues to build trusted partnerships while expanding its capabilities to meet the evolving demands of the regional market. Guided by innovation, customer satisfaction, and long-term value creation, we aim to deliver solutions that reflect professionalism in every detail.

Diversified Solutions

With Creative Vision.

CHAIRMAN'S MESSAGE

At CHITRA, we believe that true success is built through vision, dedication, and the ability to adapt to the evolving needs of modern industries. From the beginning, our goal has been to establish a company that delivers diversified solutions with professionalism, reliability, and long-term value.

Inspired by the meaning of "Chitra", representing creativity, brilliance, and expression, we continue to approach every project with a mindset focused on innovation, operational excellence, and customer satisfaction. Whether in contracting, excavation, trading, facility support, or entertainment setup solutions, our commitment remains centered on delivering quality services with integrity and precision.

As we continue to grow across Qatar and beyond, our focus remains on building strong partnerships, embracing modern solutions, and creating a service identity that reflects trust, professionalism, and excellence in every detail.

Hammad Ur Rehman

Hammad Ur Rehman Khan

Chairman

Chitra Trading Contracting & Cleaning Services



VISION MISSION & CORE VALUES



VISION

To become a trusted and diversified solutions company recognized for creativity, professionalism, reliability, and operational excellence across contracting, trading, support services, and innovative business solutions.



MISSION

To deliver integrated solutions that combine quality workmanship, modern practices, professional service standards, and customer-focused execution while creating long-term value for clients, partners, and communities.

CORE VALUES



CREATIVITY: Inspired by the meaning of CHITRA, we believe creativity drives innovation and meaningful solutions.



EXCELLENCE: We are committed to delivering high standards across every project and service.



RELIABILITY: Trust, consistency, and professionalism remain at the core of our operations.



INTEGRITY: We conduct business with honesty, accountability, and transparency.



CUSTOMER COMMITMENT: We prioritize long-term partnerships built on service quality and customer satisfaction.



BUSINESS DIVISIONS

CHITRA operates through diversified business divisions delivering integrated solutions across contracting, infrastructure, facility support, trading, maintenance, landscaping, and operational services throughout Qatar.

CONTRACTING & CIVIL WORKS

Infrastructure & civil solutions

EXCAVATION & SITE DEVELOPMENT

Earthworks & site preparation

LANDSCAPING & GREENSPACE SERVICES

Outdoor environment solutions

SANDSTONE & ARCHITECTURAL STONework

Decorative architectural stonework

TRADING & SUPPLY SOLUTIONS

Procurement & supply support

FACILITY & CLEANING SERVICES

Integrated facility solutions

MAINTENANCE & TECHNICAL SUPPORT

Operational maintenance services

MANPOWER PROVISION SERVICES

Skilled workforce solutions

ENTERTAINMENT & EVENT SETUP SOLUTIONS

Creative event environments



CONTRACTING & CIVIL WORKS

CHITRA provides professional contracting and civil works solutions tailored to modern infrastructure, commercial developments, and operational support requirements. Our approach combines quality execution, technical coordination, and reliable project management to ensure efficient delivery across diverse project environments.

With a commitment to professionalism and operational excellence, we support projects through structured planning, skilled execution, and customer-focused service standards. We continuously strive to deliver solutions that reflect durability, efficiency, and long-term value.

KEY CAPABILITIES

Civil Infrastructure

Commercial Development

Project Coordination

“

*Building Modern Infrastructure
with Precision & Reliability.* ”



EXCAVATION & SITE DEVELOPMENT

CHITRA delivers professional excavation and site development solutions supported by modern equipment, operational expertise, and efficient project coordination. We provide reliable groundwork and site preparation services designed to support infrastructure, commercial, and development projects across diverse operational environments.

Our commitment to quality execution, safety awareness, and timely project support allows us to deliver excavation solutions with precision, efficiency, and professionalism. Through structured operations and modern machinery, we support project readiness with dependable performance standards.

KEY CAPABILITIES

Site Preparation

Earthworks

Excavation Support

“

*Preparing the Groundwork for
Future Development.* ”

LANDSCAPING & GREENSPACE SERVICES

CHITRA delivers professional landscaping and greenspace solutions designed to enhance outdoor environments across residential, commercial, hospitality, and corporate properties. Through structured maintenance practices, aesthetic planning, and environmental care, we create and maintain outdoor spaces that reflect functionality, visual appeal, and long-term sustainability.

Our landscaping services combine operational discipline, environmental awareness, and attention to detail to support clean, attractive, and professionally maintained outdoor environments across diverse project settings.

LANDSCAPE MAINTENANCE

Lawn & Turf Maintenance	Garden Upkeep
Irrigation Support	Tree & Plant Care
Seasonal Planting	Softscape Maintenance

GREENSPACE DEVELOPMENT

Landscape Installation	Outdoor Beautification
Decorative Planting	Greenspace Planning Support
Pathway & Outdoor Enhancements	Outdoor Environment Improvements

OUTDOOR FACILITY SUPPORT

Outdoor Area Maintenance	Landscape Hygiene Services
Exterior Cleaning Support	Common Area Upkeep
Grounds Maintenance	Outdoor Lighting Checks





SANDSTONE & ARCHITECTURAL STONEWORK

CHITRA delivers premium sandstone and architectural stonework solutions designed to enhance residential, commercial, hospitality, and public environments through refined craftsmanship, decorative detailing, and elegant structural finishes.

Our stonework solutions combine architectural creativity, precision workmanship, and premium finishing standards to create visually distinctive spaces with lasting aesthetic value.

APPLICATIONS

Residential Villas

Commercial Buildings

Hospitality Projects

Mosque & Cultural Architecture

Landscape Stone Features

Luxury Exterior Enhancements

KEY CAPABILITIES

Precision Craftsmanship

Premium Finishing

Customized Designs

Elegant Visual Impact



TRADING & SUPPLY SOLUTIONS

CHITRA provides reliable trading and supply solutions designed to support commercial operations, infrastructure requirements, and business continuity across diverse sectors. Through efficient sourcing, coordinated logistics, and customer-focused service support, we deliver solutions tailored to operational and project-based needs.

Our approach combines reliability, responsiveness, and professional coordination to ensure smooth procurement and supply operations. We are committed to supporting our clients through dependable service standards, efficient delivery processes, and long-term business relationships built on trust and performance.

KEY CAPABILITIES

Procurement Support

Supply Coordination

Commercial Trading

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*Reliable Supply Solutions for
Modern Business Operations.*

”

FACILITY & CLEANING SERVICES

CHITRA delivers professional facility and cleaning services designed to support modern commercial environments, public spaces, and operational facilities through reliable maintenance and service excellence. Our approach focuses on cleanliness, operational efficiency, and consistent service standards tailored to diverse client requirements.

Through structured operations, trained personnel, and customer-focused service delivery, we support malls, corporate environments, airports, hospitality spaces, and commercial facilities with dependable facility support solutions designed to maintain professional and welcoming environments.

KEY CAPABILITIES

Commercial Cleaning

Facility Support

Maintenance Coordination

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Professional Environments

Maintained with Care & Excellence.”



MAINTENANCE & TECHNICAL SUPPORT SERVICES

CHITRA provides reliable maintenance and technical support solutions for residential, commercial, and corporate environments. Through structured service coordination, responsive support, and preventive maintenance practices, we help ensure operational continuity, functionality, and long-term asset performance across the facilities we support.

Our maintenance services are delivered with professionalism, efficiency, and attention to detail, supporting safe, well-maintained, and productive environments through dependable technical and operational assistance.

RESIDENTIAL MAINTENANCE

Villa Maintenance	Apartment Maintenance
Home Repair Services	Preventive Maintenance
Plumbing Support	Electrical Maintenance
AC Maintenance	Carpentry & Minor Repairs

OFFICE & COMMERCIAL MAINTENANCE

Office Maintenance	Workspace Upkeep
Facility Repairs	Ceiling & Partition Repairs
Lighting & Electrical Support	Plumbing & Sanitary Maintenance
Preventive Facility Maintenance	Corporate Maintenance Support

TECHNICAL SUPPORT SERVICES

HVAC Maintenance	MEP Support
Equipment Inspection	Technical Troubleshooting
Scheduled Maintenance Programs	Emergency Maintenance Response



MANPOWER PROVISION SERVICES

CHITRA provides dependable manpower provision solutions that support operational efficiency, project continuity, and workforce flexibility across residential, commercial, industrial, and corporate environments. Through structured workforce coordination and professional resource management, we supply skilled, semi-skilled, and support personnel tailored to varying operational requirements.

Our manpower solutions are delivered with professionalism, reliability, and operational discipline, helping clients maintain productive, well-supported, and efficiently managed working environments across multiple sectors.

SKILLED MANPOWER

Electricians	HVAC Technicians
Plumbers	Carpenters
MEP Technicians	Civil Technicians
Facility Maintenance	Staff Equipment Operators

SEMI-SKILLED SUPPORT

Helpers	General Assistants
Cleaning Staff	Housekeeping Personnel
Office Support	Staff Store Assistants
Site Support Workers	

CORPORATE & OPERATIONAL SUPPORT

Administrative Staff	Reception Support
Office Coordinators	Facility Supervisors
Technical Supervisors	Maintenance Coordinators
Operations Support Personnel	



ENTERTAINMENT & EVENT SETUP SOLUTIONS

CHITRA delivers professional entertainment and event setup solutions designed to create engaging experiences across malls, corporate events, commercial activations, and public environments. Our approach combines creativity, operational coordination, and visual presentation to support memorable and professionally managed event experiences.

From interactive entertainment setups to branded engagement environments, we focus on delivering organized, customer-focused solutions tailored to diverse audience experiences and event requirements. Through creativity, reliability, and attention to detail, we support environments designed to inspire interaction and lasting impressions.



KEY CAPABILITIES

Mall Activations

Entertainment Setups

Corporate Event Support



“
*Creating Experiences Through
Creativity & Engagement.*”





WHY CHOOSE CHITRA

At CHITRA, we believe successful partnerships are built through trust, professionalism, and consistent service excellence. Our multidisciplinary capabilities allow us to deliver integrated solutions tailored to modern operational, commercial, and infrastructure requirements while maintaining high standards across every service we provide.

Driven by reliability, customer commitment, and attention to detail, we focus on delivering solutions that combine efficiency, quality, and long-term value. Through structured operations, responsive support, and a commitment to continuous improvement, CHITRA continues to build trusted relationships across diverse industries and service environments.

KEY STRENGTHS

Professional Service Standards
Integrated Multi-Service
Solutions

Reliable Operational Support

Customer-Focused Approach

“

Driven by Reliability.

Defined by Excellence.”

The image shows a modern building facade with the CHITRA logo, which features a colorful rainbow arc over a stylized 'C' containing skyscrapers. Below the logo, the word 'CHITRA' is written in English and Arabic. The building is set against a backdrop of a city skyline at sunset, with several tall skyscrapers visible. The sky is filled with warm, golden light and scattered clouds. In the foreground, there is a balcony with a glass railing and a small potted tree.

OUR COMMITMENT

At CHITRA, our commitment extends beyond delivering services. We are dedicated to building lasting relationships through professionalism, integrity, operational reliability, and consistent service excellence across every project and engagement.

We believe that long-term success is built through trust, accountability, and attention to detail. By maintaining structured operations, responsive support, and a customer-focused approach, CHITRA continues to deliver solutions that reflect quality, reliability, and enduring value.

CORE PRINCIPLES

Integrity

Reliability

Professional Excellence

Customer Commitment



INDUSTRIES WE SERVE

CHITRA supports a diverse range of industries through integrated operational, commercial, and service solutions tailored to evolving infrastructure and business requirements. Through multidisciplinary capabilities, professional coordination, and customer-focused service delivery, we continue to support modern commercial environments, public spaces, residential communities, hospitality facilities, infrastructure projects, and entertainment venues across Qatar.



INDUSTRY HIGHLIGHTS

Infrastructure & Development

Commercial & Retail Environments

Hospitality & Facility Operations

Residential & Villa Communities

Public & Entertainment Spaces

Corporate & Operational Facilities



OPERATIONAL EXCELLENCE

CHITRA operates through structured systems, coordinated workflows, and professional operational practices designed to ensure efficiency, consistency, and reliable service delivery across all sectors we support. Our multidisciplinary capabilities are supported by organized planning, responsive coordination, and operational discipline that enable smooth execution across diverse project and service environments.

By maintaining professional standards, streamlined processes, and a commitment to continuous improvement, CHITRA continues to deliver operational solutions that reflect reliability, adaptability, and long-term performance excellence.

OPERATIONAL FOCUS AREAS

Structured Planning

Efficient Coordination

Reliable Execution

Continuous Improvement



HSE COMMITMENT

At CHITRA, health, safety, and environmental responsibility remain integral to the way we operate across every project and service environment. We are committed to maintaining safe working practices, responsible operational procedures, and structured supervision that support the wellbeing of our teams, clients, and surrounding environments.

Through operational discipline, continuous monitoring, and a culture of accountability, CHITRA continues to promote safe operations, environmental awareness, and responsible service delivery while supporting efficient and reliable project execution across all sectors we serve.

KEY COMMITMENTS

Health & Safety

Environmental Responsibility

Safe Working Practices

Operational Accountability



QUALITY & PROFESSIONAL STANDARDS

At CHITRA, quality and professionalism are fundamental to every service, operation, and client engagement we undertake. We are committed to maintaining high standards through structured processes, professional coordination, operational discipline, and a continuous focus on service excellence across all sectors we support.

Through attention to detail, responsive service delivery, and a commitment to continuous improvement, CHITRA continues to deliver reliable solutions that reflect professionalism, consistency, and long-term value in every environment we serve.

KEY PRINCIPLES

Service Excellence

Operational Consistency

Professional Coordination

Continuous Improvement



OUR STRENGTHS

CHITRA's strength lies in its ability to combine diversified operational capabilities with professional service standards, adaptable solutions, and a commitment to long-term excellence. Through multidisciplinary expertise and coordinated service delivery, we continue to support evolving commercial, operational, and infrastructure requirements across multiple sectors.

Driven by reliability, responsiveness, and operational discipline, CHITRA maintains a strong foundation built on professionalism, customer commitment, and consistent performance. Our integrated approach enables us to deliver solutions that support efficiency, scalability, and lasting value across every engagement.

KEY STRENGTHS

Diversified Capabilities

Professional Service Standards

Operational Reliability

Customer-Focused Solutions

Adaptive & Scalable Approach

THE CHITRA EXPERIENCE

The CHITRA experience is defined by professionalism, attention to detail, operational excellence, and a commitment to delivering environments and services that create lasting value. Across every engagement, we focus on building experiences that combine quality, reliability, efficiency, and customer satisfaction through refined service delivery and responsive support.

From operational coordination to customer interaction, CHITRA continues to create experiences shaped by trust, professionalism, adaptability, and a dedication to exceeding expectations across every environment we serve.



PROFESSIONALISM

A culture built on integrity, accountability, and a commitment to excellence in everything we do.



ATTENTION TO DETAIL

We focus on the little things that make a big difference in the overall experience we deliver.



SEAMLESS SERVICE DELIVERY

Integrated processes, trained teams, and proactive support for smooth and consistent service experiences.



CUSTOMER SATISFACTION

Our commitment is to understand, anticipate, and exceed expectations at every touchpoint.



FUTURE VISION

As CHITRA continues to evolve, our vision remains focused on sustainable growth, operational excellence, innovation, and the continuous expansion of our diversified business capabilities across Qatar and beyond. We are committed to strengthening our expertise, enhancing service quality, and building long-term value through professionalism, adaptability, and integrated operational solutions.

Guided by a future-focused mindset and a commitment to excellence, CHITRA continues to move forward with the ambition to create trusted partnerships, scalable service solutions, and impactful operational environments that support evolving commercial, infrastructure, residential, hospitality, and public sector needs.



SUSTAINABLE GROWTH

Building a future of consistent growth through efficiency, capability, and responsible business strategies.



SERVICE INNOVATION

Investing in new ideas, technologies, and best practices to enhance service quality and create greater value.



OPERATIONAL EXPANSION

Expanding our service capabilities and geographic reach to support more industries and communities.



LONG-TERM PARTNERSHIPS

Strengthening trusted relationships and collaborations that drive shared success and long-term impact.



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Committed to
Delivering Lasting Value.



LOCATION

Office 2, Floor 12, Zone 17
Street 930, Building 4
Doha, State Of Qatar



PHONE

+974 3359 0741



EMAIL

info@chitracontracting.com



WEBSITE

www.chitracontracting.com

